SPONSORSHIP MENU
2023
SPONSORSHIP MENU 2023

Please email info@theohhf.org if you have any questions or to request a sponsorship.
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OUR STORY

Ten years ago I would have told you our fundraising goal was to end the disease that took my son. Today, we know that is not going to happen and we have a better understanding of where to focus our attention and efforts.

As I have leaned into the heartbreak of losing Ollie and come to terms with the disease that took him from us, I have seen the reactive, not proactive, nature of cardiac care that leaves heart families to endure and navigate their mounting unmet needs alone. It is time we shift away from how we have always done things. We are moving into a landscape that will transform the future of pediatric heart care. Every heart child and family will be wrapped in love to eliminate the traumas endured by living with a chronic illness. We will do so by uniting heart families and clinicians through community; extending lifelong support to heart families; providing access without barriers; promoting education, empowerment, and advocacy; and by connecting the technical and human side of care.

Pediatric heart disease is a chronic, lifelong illness that families endure. Heart families face many hardships that are out of their control and there is no roadmap to help them navigate. At Ollie Hinkle Heart Foundation (OHHF) we ease their stress by creating programs that address their unmet needs—Community Outreach to wrap them in love, Ollie’s Branch for mental health support, and Technology and Research to improve outcomes. We are dedicated to creating a lifeline to lifelong support so heart families no longer endure the endless traumas that Mark and I and so many other families have faced.

We loved Ollie as hard as we could for 13 months and while he may be gone, that immense love is not. Ollie’s legacy is about being courageous and innovative to lead change, which takes a village—from our talented OHHF team, to our passionate Board of Directors, to our generous donors, to the courageous heart community, and to the dedicated clinicians who serve this community. Our love for one little boy and all of your love for us has created a community that has changed the lives of tens of thousands of individuals. All we have accomplished, we accomplished together! And together we are going to transform the future of pediatric heart care.

- JENN HINKLE
Executive Director, Co-founder, and Ollie’s Mom

ABOUT US

OUR MISSION

The mission of Ollie Hinkle Heart Foundation is to address the unmet needs of heart families while transforming the future of pediatric heart care.

OUR PILLARS

- Uniting heart families & clinicians through COMMUNITY
- Extending lifelong SUPPORT
- Providing ACCESS without barriers
- Promoting education, EMPOWERMENT, and advocacy
- CONNECTING the technical & human-side of care
1 MILLION+ children are living with heart disease in the United States

The socio-economic, physical, and psychological needs for heart children is 3-4x greater than other childhood illness however is the least funded and represented.

Congenital heart defect is the #1 MOST COMMON birth defect in the world

1 in 100 babies are born with a CHD
25% will need surgery or other procedures in their first year of life

Parents of children with critical CHDs are at an elevated risk for mental health issues

<table>
<thead>
<tr>
<th>Symptom</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symptoms of trauma</td>
<td>84%</td>
</tr>
<tr>
<td>Severe psychological distress</td>
<td>55%</td>
</tr>
<tr>
<td>Depression and/or anxiety</td>
<td>50%</td>
</tr>
<tr>
<td>Posttraumatic stress disorder</td>
<td>30%</td>
</tr>
</tbody>
</table>

Studies show youth with CHD have significantly higher rates of anxiety, depression, and ADHD; the odds can be up to 7x higher among kids ages 4-9.

9 out of 10 children born with a heart defect now survive into adulthood thanks to medical advances.
Heart families are at an increased risk for mental health morbidity. They cope with excessive medical appointments and cardiac procedures, long and multiple hospitalizations, and increased risks of other illnesses for their heart warrior. This can result in extensive financial, emotional, and familial costs. The needs of the heart community are layered and complex. Often, we must identify and meet a family’s basic needs before we are able to address their psychological and social needs.


Our vision is every heart child and family will be wrapped in love to eliminate the traumas endured by living with a chronic illness.
Caring for a child with heart disease is a lifelong journey as pediatric heart disease is a chronic, unrelenting illness. OHHF provides a spectrum of support throughout a child’s lifetime, even in the unfortunate circumstance that they pass away, allowing families constant access to loving, reputable services without barriers. Our Community Outreach program provides individualized support to ease hardships by meeting basic needs first. This creates space for Ollie’s Branch for free, compassionate, and reputable mental health support. We round out our approach by collaborating with innovators on cutting edge advancements to improve care through our Technology and Research program.
...You have taken the unimaginable suffering you experienced and turned it into a lifeline for others who share your trauma. Words are not enough...Thank you for all you do. So, so many are helped and supported. Only you would know the totality of what that means.

- Donor
SPONSORSHIP MENU 2023

Take Heart
Education for the Heart Community

Take Heart
Friday, September 29

Hearts of Gold
DONOR DINNER

Hearts of Gold Donor Dinner
Saturday, November 4

OLLIE GIVES BACK

Ollie Gives Back
Month of November

Golf Tournament
Fall 2023

Giving Tuesday
Tuesday, November 28

GIVING TUESDAY
EAT DRINK LOVE

Eat Drink Love, St. Louis’ premier culinary and beverage tasting event, is OHHF’s signature annual fundraiser featuring samplings from more than fifteen of St. Louis’ best restaurants, over 100 fine wines, and award-winning local beers. This event includes a silent auction, fund-a-need, raffle, and over fifty vendors. Eat Drink Love is a great opportunity for networking and strengthening our community through partnership.

Sunday, April 2

The Hall at Olive + Oak, Perennial on Lockwood

Community-oriented working professionals

~400 attendees

20,000+ reached through social media platforms and eblasts with connected networks

Being surrounded by so many people who are impassioned by the mission and spirit of the OHHF and the Eat, Drink, Love event is powerful and uplifting. Despite the overwhelming grief so many of us have experienced with our own children’s journeys, Jenn and Mark have found a way to bring us together and celebrate the lives lost, the lives saved, and the expansion of their cutting-edge programming into new hospitals around the United States. Their unwavering strength to share their story is remarkable and this commemorative night filled with love, friends, delicious food, and drinks is truly one we look forward to.”

- HEART MOM

Scan for more details on Sponsorship Benefits
# SPONSORSHIP BENEFITS

|                  | PREMIER  
|  $20,000       | SIGNATURE  
| $15,000       | CONNOISSEUR  
| $10,000       | DIAMOND  
| $7,500        | PLATINUM  
| $5,000        | GOLD  
| $2,500        | 1 available  
| 1 available   | 3 available  
| 4 available   | 8 available  
| 12 available  |
| Tickets        | ◊ 14 | ◊ 12 | ◊ 10 | ◊ 8 | ◊ 6 | ◊ 4 |
| Early access   | ◊ | ◊ | ◊ | ◊ | ◊ | ◊ |
| Recognition in Impact Report | ◊ | ◊ | ◊ | ◊ | ◊ | ◊ |
| Name in event program | LOGO | LOGO | LOGO | | | |
| Video recognition during event | ◊ | ◊ | ◊ | ◊ | ◊ | ◊ |
| Name/logo on electronic event materials | ◊ | ◊ | ◊ | ◊ | ◊ | ◊ |
| Signage recognition at event | ◊ | ◊ | ◊ | ◊ | ◊ | ◊ |
| Verbal recognition during event | ◊ | ◊ | | | | |
| Name used as the “Premier Cocktail” during early access | | | | | | |
| Recognition as sponsor of Champagne Pour upon guest arrival | | | | | | |

## MATCH GIVING OPPORTUNITY

**Fund-a-Need Match - $25,000 (2 available)**

- ◊ Billing and recognition during Eat Drink Love Fund-A-Need, including screen logo presence and prominence
- ◊ Acknowledgements and verbal recognition by event emcees for your donation as well as encouragement for attendees to match your donation
- ◊ 12 tickets to Eat Drink Love 2023
- ◊ Program recognition
- ◊ Recognition on website
- ◊ Recognition in event video
- ◊ Opportunity for representative to be on stage during Fund-A-Need
CPR AT THE BAR

CPR at the Bar is an annual event that honors the incredible lifesaving act of bystander CPR in a night of education and fun. Join Ollie Hinkle Heart Foundation in honoring our very own CPR survivor and ACHD warrior, Sydney Philpott-Streiff, and learning about the incredible act that saves lives. The event includes live music, heavy appetizers, and drinks following an educational CPR presentation. *(NOTE: This does not count as formal 2-year certification in CPR for professional requirements)*

- **Friday, April 21**
- **The Hall at Olive + Oak, Perennial on Lockwood**
- **General public**
- **150+ attendees**
- **5,000+ reached through social media, eblists, and community connections**

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"I am so grateful to have attended CPR at the Bar. The last training I had was 10+ years ago, it was the best to have such a fun event that was also a refresher for these important skills!"

- EVENT ATTENDEE
# Sponsorship Menu 2023

**Sydney Saver**  
$2,500  
2 available

**First Responder**  
$1,000  
5 available

**Good Samaritan**  
$500  
10 available

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<table>
<thead>
<tr>
<th>Benefit</th>
<th>Sydney Saver</th>
<th>First Responder</th>
<th>Good Samaritan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ticket(s)</strong></td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td><strong>Logo/name recognition on signage at event</strong></td>
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<tr>
<td><strong>Reserved table during event</strong></td>
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<tr>
<td><strong>Social media recognition</strong></td>
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<tr>
<td><strong>Verbal recognition at event</strong></td>
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</tbody>
</table>

Contact Sydney at sydney@theohhf.org for questions
Ollie Hinkle Heart Foundation hosts Take Heart, an annual virtual, interactive educational conference that unites heart families with leading heart clinicians and healthcare systems locally and nationally to share, collaborate, and lead innovation to improve the lives of those with pediatric heart disease. No topic is too big to tackle as we focus on innovations in cardiac technology, research, mental health, and education. Be a part of a legacy that transforms the future of pediatric heart care.

Friday, September 29
Virtual
Heart Families and Healthcare Professionals
500+ attendees
20,000+ reached through social media, eblasts, and hospital partner outreach

"Take Heart was the first conference I’ve attended where heart parents and medical professionals were given equal focus and credibility. It was an opportunity to educate myself while advocating for my child in an atmosphere where my experience and opinions were valued."

- HEART MOM
## SPONSORSHIP BENEFITS

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<thead>
<tr>
<th></th>
<th>PRESENTING $10,000</th>
<th>SIGNATURE $5,000</th>
<th>SILVER $2,500</th>
<th>ACTIVITY BAG $2,500</th>
<th>PANEL $1,000</th>
<th>WARRIOR $500</th>
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<tr>
<td>Name and logo recognition on OHHF Take Heart webpage</td>
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<td>❤️</td>
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<td>❤️</td>
<td>❤️</td>
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<tr>
<td>Recognition in Annual Impact Report</td>
<td>❤️</td>
<td>❤️</td>
<td>❤️</td>
<td>❤️</td>
<td>❤️</td>
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<td>Logo/name on registration page</td>
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<td>Social media recognition</td>
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<tr>
<td>Written recognition during event</td>
<td>❤️</td>
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<tr>
<td>Verbal recognition during event</td>
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<tr>
<td>Name/logo on activity bags</td>
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<tr>
<td>Logo and contact information featured during event</td>
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Scan for more details on Sponsorship Benefits
Ollie Hinkle Heart Foundation hosts its 3rd Annual Golf Tournament. The tournament includes 54 foursomes, lunch and beverages on the course, cocktails and appetizers at the end of the day, silent auction, and other games and prizes throughout the event.
# Sponsorship Benefits

<table>
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<tr>
<th></th>
<th>Presenting $15,000</th>
<th>Masters $10,000</th>
<th>Ace $7,500</th>
<th>Birdie $5,000</th>
<th>Lunch $5,000</th>
<th>Dinner $5,000</th>
<th>Beer $2,500</th>
<th>Cocktail $1,500</th>
<th>Hole $500</th>
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<tr>
<td>Foursome(s)</td>
<td>x4</td>
<td>x3</td>
<td>x2</td>
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<td>unlimited</td>
<td>1 available</td>
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<tr>
<td>Logo/name will receive top sponsor recognition on all event materials</td>
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<tr>
<td>Signage on course</td>
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<td>Signage at clubhouse</td>
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<tr>
<td>Name included in digital invite, newsletter, and social media promotion</td>
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<tr>
<td>Logo on attendance hats</td>
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<tr>
<td>Logo on attendance koozies</td>
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<td>Option to set up table/tent on course</td>
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<td>Option to speak before tournament</td>
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Scan for more details on Sponsorship Benefits
COMMUNITY OUTREACH

We aim to create strong bonds with heart families and provide support that makes a difference in their fight against pediatric heart disease. Ollie Hinkle Heart Foundation has become a local resource for many heart families, helping to make connections, and support personalized needs. We frequently connect families and build bonds by hosting events such as:

- Heart Mom happy hours
- Heart Family movie night
- Heart Family Day at TopGolf
- Heart Mom ornament exchange
- Dinners for hospital staff and families

If you or your company are interested in sponsoring a heart family event, please contact communityoutreach@theohhf.org.

Ollie was born on November 28th and we loved him as hard as we could for 13 months. While he may be gone, that immense love is not. Ollie’s legacy is about being courageous and innovative to lead change. Our love for one little boy combined with the generosity of our donors, has enabled us to create a community that has changed the lives of thousands of individuals. Join us in honoring and celebrating Ollie during the month of November through our Ollie Gives Back campaign.

HOW YOU CAN DONATE TO OHHF

OHHF accepts donations and sponsorship payments via:

- Check
- Credit card
- Cryptocurrency
- Gifts of stock
- Donor-advised funds
- IRA giving
- Payroll deduction

Other Ways to Give:

Employer Match
Consider recommending OHHF for an employer match. Many companies offer matching gift programs not only for employee gifts, but potentially gifts made by employees’ spouses and retirees.

Legacy Gifts
Including a gift for OHHF in your will or beneficiary designation will provide future generations of heart families the love and support they need.

For more information on how you could give to OHHF, contact info@theohhf.org
HEARTS OF GOLD DINNER
The Hearts of Gold dinner is an exclusive evening celebrating our major donors and their exceptional support of the important work we do at Ollie Hinkle Heart Foundation. The dinner is one-of-a-kind and unforgettable, featuring food prepared by the chefs of Olive + Oak alongside thoughtfully paired spirits and wines.

📅 Saturday, November 4
📍 The Hall at Olive + Oak
🎉 Major Contributors of OHHF and Prospective Donors
👥 150+
🔒 Invite Only

DAYS OF GIVING + MATCHING OPPORTUNITIES
Extend your donation and impact by matching funds raised during one of our fundraising initiatives.

Give STL Day is a 24-hour online giving movement connecting donors and dollars to local nonprofits and their funding needs. The event brings the region together as one community, raising money and awareness for local nonprofits, igniting the spirit of giving across the region.

Give STL Day | Match up to $10,000 in donations
❤️ Name and logo on campaign’s direct mail appeal
❤️ Name and logo on website
❤️ Name and logo in campaign emails

Our annual fall campaign, Ollie Gives Back, culminates on Giving Tuesday -- a 24-hour global movement that reimagines and promotes a world built upon shared humanity and generosity. Since Giving Tuesday’s inception in 2012, it has grown into a year-round event that inspires hundreds of millions of people to give, collaborate, and spread love.

Ollie Gives Back / Giving Tuesday | Match up to $20,000 in donations
❤️ Name and logo on campaign’s direct mail appeal
❤️ Name and logo on website
❤️ Name and logo in campaign emails
❤️ Table for 4 at Hearts of Gold dinner